

1. - 4. (canceled)

¹/~~5~~. (Currently Amended) A method for sending content to a ~~small-footprint~~ device, the method comprising:

the ~~small-footprint~~ device connecting to a first network;

the ~~small-footprint~~ device communicating with a service accessible from the first network to send information to the service accessible from the first network;

the service accessible from the first network storing the information;

[a service accessible from a second network receiving the information from the service accessible from the first network;

the service accessible from the second network generating content based on the information; and]

D the service accessible from the second network communicating with the ~~small-footprint~~ device to send the content to the ~~small-footprint~~ device.

²/~~6~~. (Currently Amended) The method of claim ¹/~~5~~, further comprising:
the ~~small-footprint~~ device displaying the content.

³/~~7~~. (Currently Amended) The method of claim ²/~~6~~,
wherein the ~~small-footprint~~ device executes a service for displaying dynamically generated content;

wherein said ~~small-footprint~~ device displaying the content comprises the service for displaying dynamically generated content displaying the content.

⁴/~~8~~. (Currently Amended) The method of claim ¹/~~5~~, further comprising:
the ~~small-footprint~~ device rejecting the content.

⁵/~~9~~. (Currently Amended) The method of claim ¹/~~5~~, further comprising:
the ~~small-footprint~~ device filtering the content.

¹⁰~~10~~. (Previously Presented) The method of claim ~~5~~¹,
wherein the first network is a local area network (LAN);
wherein the service accessible from the first network executes on a computer system in
the first network.

¹¹~~11~~. (Previously Presented) The method of claim ~~5~~¹,
wherein the second network is a local area network (LAN);
wherein the service accessible from the second network executes on a computer system in
the second network.

¹²~~12~~. (Currently Amended) The method of claim ~~5~~¹,
wherein said sending information to the service accessible from the first network
comprises sending information regarding a user of the ~~small-footprint~~ device to the service
accessible from the first network;

wherein said service accessible from the second network generating content based on the
information comprises the service accessible from the second network generating content based
on the information regarding the user of the ~~small-footprint~~ device.

¹³~~13~~. (Currently Amended) The method of claim ~~12~~⁹,
wherein said service accessible from the second network generating content based on the
information regarding the user of the ~~small-footprint~~ device comprises the service accessible
from the second network generating personalized advertising content based on the information
regarding the user of the ~~small-footprint~~ device.

¹⁴~~14~~. (Currently Amended) The method of claim ~~12~~⁸,
wherein said sending information regarding a user of the ~~small-footprint~~ device to the
service accessible from the first network comprises sending one or more of:
demographic data regarding the user;
information specifying buying habits of the user;
information specifying web-browsing habits of the user;

information specifying a geographic location of the user.

¹¹/~~15~~. (Currently Amended) The method of claim ⁸/~~12~~,

wherein said sending information regarding a user of the ~~small-footprint~~ device to the service accessible from the first network comprises sending information specifying one or more items the user has purchased;

wherein said service accessible from the second network generating content based on the information comprises the service accessible from the second network generating personalized advertising content based on the one or more items the user has purchased.

¹²/~~16~~. (Currently Amended) The method of claim ¹/~~5~~, further comprising:

^D the ~~small-footprint~~ device communicating with the service accessible from the second network to send information specifying a store in which a user of the ~~small-footprint~~ device is currently located;

wherein the service accessible from the second network generates the content based on the information and based on the store in which the user is currently located.

¹³/~~17~~. (Previously Presented) The method of claim ¹/~~5~~,

wherein said service accessible from the second network generating content based on the data comprises the service accessible from the second network generating advertising content based on the data.

¹⁴/~~18~~. (Currently Amended) The method of claim ¹/~~5~~,

wherein said ~~small-footprint~~ device connecting to the first network comprises the ~~small-footprint~~ device automatically connecting to the first network without a user requesting the ~~small-footprint~~ device to connect to the first network.

¹⁵/~~19~~. (Previously Presented) The method of claim ¹/~~5~~,

wherein the first network is a Jini network.

16
20. (Previously Presented) The method of claim 5,
wherein the second network is a Jini network.

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21. (Currently Amended) The method of claim 5,
wherein said ~~small-footprint~~ device communicating with the service accessible from the first network to send information to the service accessible from the first network comprises a first service executing on the ~~small-footprint~~ device communicating with the service accessible from the first network to send the information to the service accessible from the first network;

wherein said service accessible from the second network communicating with the ~~small-footprint~~ device to send the content to the ~~small-footprint~~ device comprises the service accessible from the second network communicating with a second service executing on the ~~small-footprint~~ device to send the content to the ~~small-footprint~~ device.

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22. (Currently Amended) A method for sending content to a ~~small-footprint~~ device,
the method comprising:

the ~~small-footprint~~ device connecting to a local area network (LAN);

the ~~small-footprint~~ device communicating with a first service executing on the LAN to send information to the first service;

the first service executing on the LAN storing the information on the LAN;

a second service executing on the LAN retrieving the information stored by the first service;

the second service executing on the LAN generating content based on the information;

and

the second service executing on the LAN communicating with the ~~small-footprint~~ device to send the content to the ~~small-footprint~~ device.

19
23. (Previously Presented) The method of claim 22,

wherein said first service executing on the LAN comprises a first service executing on a computer system in the LAN;

wherein said second service executing on the LAN comprises a second service executing on a computer system in the LAN.

²⁰
~~24~~. (Previously Presented) The method of claim ~~22~~,¹³

wherein said storing the information on the LAN comprises storing the information on a computer system in the LAN.

²¹
~~25~~. (Previously Presented) The method of claim ~~22~~,¹³

wherein said storing the information on the LAN comprises storing the information on a file system in the LAN.

²²
~~26~~. (Currently Amended) The method of claim ~~22~~,¹³ further comprising:
the ~~small footprint~~ device displaying the content.

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²³
~~27~~. (Currently Amended) The method of claim ~~22~~,¹³ further comprising:
the ~~small footprint~~ device rejecting the content.

²⁴
~~28~~. (Currently Amended) The method of claim ~~22~~,¹³ further comprising:
the ~~small footprint~~ device filtering the content.

²⁵
~~29~~. (Currently Amended) The method of claim ~~22~~,¹³
wherein said sending information to the first service comprises sending information regarding a user of the ~~small footprint~~ device to the first service;

wherein said second service generating content based on the information comprises the second service generating personalized advertising content based on the information regarding the user of the ~~small footprint~~ device.

²⁶
~~30~~. (Currently Amended) A method for sending content to a ~~small footprint~~ device,
the method comprising:

the ~~small footprint~~ device connecting to a local area network (LAN);

the ~~small-footprint~~ device communicating with a first service executing on the LAN to send information to the first service;

the first service executing on the LAN storing the information received from the ~~small-footprint~~ device;

the first service executing on the LAN generating content based on the information; and

the first service executing on the LAN communicating with the ~~small-footprint~~ device to send the content to the ~~small-footprint~~ device.

²⁷
~~31.~~ (Previously Presented) The method of claim ²⁴~~30~~,

wherein said first service executing on the LAN comprises a first service executing on a computer system in the LAN.

²⁸
~~32.~~ (Previously Presented) The method of claim ²⁶~~30~~,

wherein said first service executing on the LAN generating content based on the information comprises the first service executing on the LAN retrieving the stored information at a later time and generating the content based on the information.

²⁹
~~33.~~ (Currently Amended) The method of claim ²⁶~~30~~, further comprising:
the ~~small-footprint~~ device displaying the content.

³⁰
~~34.~~ (Currently Amended) The method of claim ²⁶~~30~~, further comprising:
the ~~small-footprint~~ device rejecting the content.

³¹
~~35.~~ (Currently Amended) The method of claim ²⁶~~30~~, further comprising:
the ~~small-footprint~~ device filtering the content.

³²
~~36.~~ (Currently Amended) The method of claim ²⁴~~30~~,

wherein said sending information to the first service comprises sending information regarding a user of the ~~small-footprint~~ device to the first service;

wherein said first service generating content based on the information comprises the first service generating personalized advertising content based on the information regarding the user of the ~~small footprint~~ device.

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(Currently Amended) A system comprising:

a ~~small footprint~~ device;

a first network, wherein the first network includes a first service operable to communicate with the ~~small footprint~~ device; and

a second network, wherein the second network includes a second service operable to communicate with the ~~small footprint~~ device;

wherein the ~~small footprint~~ device is operable to connect to the first network to send information to the first service;

wherein the first service is operable to store the information;

wherein the ~~small footprint~~ device is operable to connect to the second network;

wherein the second service is operable to retrieve the information stored by the first service and generate content based on the information;

wherein the second service is operable to send the content to the ~~small footprint~~ device;

and

wherein the ~~small footprint~~ device is operable to display the content.

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(Currently Amended) A system comprising:

a ~~small footprint~~ device; and

a local area network (LAN), wherein the LAN includes a first service operable to communicate with the ~~small footprint~~ device and a second service operable to communicate with the ~~small footprint~~ device;

wherein the ~~small footprint~~ device is operable to connect to the LAN to send information to the first service;

wherein the first service is operable to store the information on the LAN;

wherein the second service is operable to retrieve the information stored by the first service and generate content based on the information;

D(and

wherein the second service is operable to send the content to the ~~small-footprint~~ device;

wherein the ~~small-footprint~~ device is operable to display the content.
